

[View this email in your browser](#)

# PULSE

## WCA NEWSLETTER

OCTOBER 2018



**Join us for the WCA  
Conference in 2019!**

### WCA CALENDAR

#### October 15:

Chapter News due for PULSE

#### December 1:

Call for Art Deadline: Janson History of Art Project

#### January 15, 2019

Chapter Flags due for "Fly Your Chapter Flag" Project

#### Mark Your Calendar:

2019 WCA Conference in New York City: February 13-16, 2019

### PRESIDENT'S LETTER

We are delighted to present our new logo to you this month! Designed by WCA member Rebecca Lambing of the Northern and Peninsula California Chapters, its vibrant colors and crisp design projects the WCA's energy and pleases the Board immensely.

We are excited that the WCA can now be the recipient of your birthday (or any occasion) fundraiser on Facebook. Unlike many other crowdfunders, all money raised goes directly to the WCA. Look for the easy how-to elsewhere in this newsletter.

This month marks the start of our 2019 membership drive. When you renew, remember that your membership has many benefits such as discounted registration for the annual conference and Lifetime Achievement Awards gala in New York next February. We'll be announcing conference programming next month—Chapters Council and Caucus meetings are great opportunities for members to network and socialize!

**Margo Hobbs, PhD**

WCA President

[president@nationalwca.org](mailto:president@nationalwca.org)



## TIME TO RENEW YOUR MEMBERSHIP!

Beginning October 1st, you can renew your WCA Membership for 2019. Invite a friend to join you and they will enjoy three free months of membership! [Click here to renew or join!](#)

## PRESENTING THE NEW WCA LOGO!



WOMEN'S  
CAUCUS  
*for ART*

Last fall we held a contest among our members for a new logo for the National WCA. From the exceptional entries we received, we selected the winning design by Rebecca Lambing, a graphic designer and artist who is the president of the Northern California Peninsula Chapter. Many thanks and congratulations Rebecca! We will be rolling out the new logo over the coming months as we update the national WCA webpage and our stationery, and produce new publications.

Rebecca Lambing chose the kaleidoscope of colors to embody creativity and inclusiveness. The kaleidoscope could also be seen as broken glass, as in shattering the glass ceiling. The strong upward movement of the W can be interpreted as women moving forward. The W is also at the center of a timeless circle holding the community together, just as women are at the center of the organization.



We're excited that several local chapters, including the Peninsula Chapter will be adopting this new logo.



WOMEN'S CAUCUS *for ART*  
*California Peninsula Chapter*



WOMEN'S CAUCUS *for ART*  
*California Peninsula Chapter*



WOMEN'S CAUCUS *for ART*  
*California Peninsula Chapter*

## FUNDRAISING ON FACEBOOK FOR WCA

To create a fundraiser for WCA follow these steps: Click Create in the left menu of your News Feed.

1. Choose **Fundraiser**.
2. Click get started
3. Select **Nonprofit/Charity**.
4. Choose Women's Caucus for Art or type in Women's Caucus for Art. Make sure you only choose the name as written, some local chapters are also using this tool.
5. Click through windows and then
6. Click **Create**.

Note: Unlike going through our website/paypal, WCA receives 100% of the monies raised. If you would simply want to donate to WCA, see our DONATE button on the WCA Facebook page. [LINK](#)

Facebook Logo: [Designed by Creative\\_hat](#)



---

## CHAPTER NEWS: Washington DC

**Who knew former Washington Redskin, Chris Cooley, is an artist?**

As a painter and potter with a beautiful gallery, [Cooley Gallery](#), in Leesbury, Virginia, he embraced the opportunity to host an all-member WCADC chapter exhibition.

Juried by Maggie O'Neill, 30 artists submitted and 50 pieces were accepted. Our opening night, Sept 7th, was well attended. We had live music, wonderful food and libations!

[Sara Bardin](#) was honored with first place (pictured), [Nanette Bevan](#) 2nd, and Kay Walsh 3rd.

More about the Washington DC Chapter at [www.wcadc.org](http://www.wcadc.org)



---

## CHAPTER NEWS: Chicago



**Chicago Women's Caucus for Art (CWCA) EXHIBITED “#nakedtruth” at the Woodstock Old Courthouse Art Center, Woodstock, IL** at Old Court House Arts Center located at 101 N Johnson St, Woodstock 60098. Exhibition dates were July 5 to August 11, 2018 and a reception to meet the artists was Saturday, July 14, 2018.

**CWCA showcased artwork by 23 CWCA member artists that embodied “the naked truth”.** “**Naked**” means without clothing, without protection, or without disguise or embellishment. “**Truth**” is factual accuracy and honesty—knowledge of events that actually occurred (including transcendent or spiritual reality). Together the words “**naked truth**” imply openness to exposing what is real, raw, natural—without embellishment or concealment. The expression “**naked truth**” derives from an old Roman fable in which Truth and Falsehood went swimming: Falsehood then dressed in Truth's clothes, and Truth, refusing to take another's clothes, went naked. **#nakedtruth** was open to literal, symbolic, metaphorical, or political interpretation.

**You can find more information about WCA Chicago at [www.chicagowca.com](http://www.chicagowca.com)**

Image: (from left to right) Mary Krebs Smyth (Board member), Jeane Kat McGrail (Board Member), Bert Leveille (Board Member), Arlene Rakoncaj (President of CWCA), Laura Cerf-Dahl (Representative to the National Conference), Caren Helene Rudman (Board Member), Judith Roth (Past President, CWCA), Painting by Judith Roth. Photography by Eldon Schulz and Jeane Kat McGrail

---

## **CHAPTER NEWS: WCA Peninsula**

**Peninsula WCA collaborates with Gallery 9 for “Fruition: Harvesting Imagination.”**

For the first time in the history of **Gallery 9** in Los Altos, CA, the gallery collaborated with the WCA Peninsula chapter of northern CA. WCA was the guest group in the September Exhibition ‘Fruition’, focused on the Imagination that feeds creative ideas. When we expand on these thoughts by rendering them on canvas or paper we are bringing them to Fruition: Harvesting our Imagination. The show employed a wide range of media and demonstrated a remarkable variety in style and content featuring the work of twenty-one member artists.

**This exhibition was on view August 28, 2018 - September 30, 2018**

**For additional information visit [www.wcapeninsula.org](http://www.wcapeninsula.org)**

# Fruition

Harvesting Imagination



L-R: Katy Boggs, Greta Waterman, Carol Golemme, Rachel Tirosh, Marian Yap, Marie LaPrade, Yvonne Newhouse and Rebecca Lambing. Also exhibiting: Angela Han, Annette Wagner, Breeze Momar, Christine Cianci, Cosette Dudley, Debbie Bakker, Kris Idarius, Lisa Evens, Lorraine Capparell, Merrie Asimow, Patricia Keefe, Tanya Lin Jaffe and Xuan My Ho.

---

## FEATURED ARTIST: OCTOBER 2018

Holly Wong, Northern California Chapter

[www.hollywongart.com](http://www.hollywongart.com)



Image: "Mind/Forest", 20'L x 15'D x 14'H, Polyester tulle, thread, duralene plastic, polypropylene plastic rope, cotton gauze, origami paper, and monofilament wire, 2018.

You can see Wong's artwork on the WCA homepage at [nationalwca.org](http://nationalwca.org).

---

## **CALL FOR ART: Janson's History of Art Collaborative Art Project**

### **I NEED YOUR CREATIVE HELP ON AN ALTERED BOOK PROJECT!**

**CONCEPT:** I will be altering an H.W. Janson's History of Art by covering as many as possible pages of the book with original art made by WOMEN artists only.

Brenda Oelbaum and C.M. Judge have supplied me with many names of women artists who are willing to participate in this project BUT I NEED MORE! This is where I need your help. If you would like to participate I will send you two sheets of paper the size of the Janson pages. One sheet is for your artwork and the other sheet is to write something about the art you made for this altered book. They will be glued over Janson pages and appear face to face in the book. Enclosed in the packet I send to you will be the directions for the project, the paper for the project and mailing envelope plus postage to return your 2 pages to me.



You may select any media for your artwork, however, I would not suggest using oil pastels or chalk pastels.

**Your art and writing pages will be due back to me by December 1, 2018**

If you are willing to be a part of this collaborative, please email me ([snorton123@gmail.com](mailto:snorton123@gmail.com)) your NAME and your MAILING ADDRESS and I will send you a packet.

THANK YOU for considering this collaborative project!

Sue J. Norton Poplin  
[snorton123@gmail.com](mailto:snorton123@gmail.com)

Pictured: Here are some pages that have been completed for the altered book. Left: Gail Smuda, Right: Sue J. Norton Poplin

## How's your Chapter Flag Contest Going?

**How is your chapter doing with the chapter flag design?** Michigan has about six so far that we'll choose from. If you have any technical difficulties, I can help put your chapter logo and name of your state or area on the design. The important thing is we want all 23 chapters represented at the national conference in February, 2019.

So ask around. Who is making a flag for your chapter? Step up and volunteer to make a really great design to represent your chapter.

I haven't received any flags so far. The first one will show up in PULSE.

### Here's the format:

Design an image 10"h x 8"w vertical format. At the bottom left corner, put your chapter logo, about 1" high, and all along the bottom put the name of your state or area, also about 1" high, (or whatever size fills the space). When all the flags are shown together, these state and location names will show our national impact! Create it in Photoshop, or take a photo of the design as a JPG at 300 dpi in full size.

**Give your image to your Chapter President and the winning flag**



from your chapter will be emailed to me, Margaret Parker, [mparkerst@gmail.com](mailto:mparkerst@gmail.com). Put "Chapter Flag, your Chapter's Name," in the subject line. Send in chapter images in by January 15, 2019.

I'll print them all on fabric and string them on a long colorful line. When anyone comes to the conference, they will see us all.

Photo: Margaret with a sample of the flag design.

---

## **PULSE NEWSLETTER: SUBMIT YOUR CHAPTER NEWS**

**Send your WCA chapter success stories** in 100 words or less and a juicy photo jpg at 72 dpi (include photo credits and descriptions) to PULSE editor, Margaret Parker by the 15th of each month. If your story is longer, send a short intro and a PDF of the full article we can link to. We are always seeking interesting stories for future issues. We invite all member to pitch ideas.

You can also send out your national WCA Calls for Art through the PULSE. Get artists from around the country entering your shows!

**Looking forward to hearing from you!**

**Margaret Parker**, WCA E-Newsletter Editor and WCA Communications VP  
[mparkerst@gmail.com](mailto:mparkerst@gmail.com)

## **SIGN UP FOR AMAZON SMILE AND HELP BENEFIT WCA**

If you shop at Amazon, consider signing up for Amazon Smile and designate the donated proceeds to The Women's Caucus for Art.

**[CLICK HERE TO SIGN UP](#)**



You shop. Amazon gives.

---

[www.nationalwca.org](http://www.nationalwca.org)

## **GET CONNECTED, STAY CONNECTED**

The mission of the Women's Caucus for Art is to create community through art, education, and social activism



---

Copyright © 2018 Women's Caucus for Art, All rights reserved.

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)



MailChimp.