



WCA E-News Presidential Nominations Edition



March 2013 Edition

In This Issue

- [Announcing New National Committees](#)
- [Create the Next Art Edition of Artlines](#)
- [Fair Use Survey](#)
- [Feedback Requested](#)
- [Forgot Something?](#)
- [Lasting Impressions](#)
- [Seeking Nominations for the Next President](#)
- [Update Your Info](#)

Click on a link above to go directly to an article

Fair Use Survey

The College Art Association is conducting research in the visual arts community on uses of third party copyrighted images and other works with the goal of creating a code of fair use practices for scholars, artists, teachers, and museum professionals. An essential part of this research is gathering information from a broad cross-section of the field. To that end CAA requests that art community members participate in a survey that it created. If interested, go to: <http://www.surveymonkey.com/s/25V2BH3>. Completed surveys are due by **March 22, 2013**. A description of the entire project is included in a press release announcing support from the Andrew W. Mellon Foundation: <http://www.collegeart.org/news/2013/01/14/caa-receives-major-mellon-grant/>.

Forgot Something?

...like your membership renewal? After April 30, the grace period for 2013 expires. Renew now to maintain your member benefits:

Renewing is easy -- just go to www.nationalwca.org/applicants/application.php

WCA's Most Important Election



It is time. Every two years, WCA members elect a President Elect, who will ultimately become the next leader of our organization. It is a democratic process involving the entire membership, unlike other organizations that rely on their Board of Directors to select the

next President. Also special to our organization is the triad partnership at the top - President Elect, President and Past President. This structure helps ensure that the leaders support each other and that organizational knowledge is shared and passed on from one woman to the next. It is time for you, the membership, to nominate candidates for the next President Elect. I eagerly await your involvement.

Seeking Nominations For The Next President



WCA is now accepting nominations for the next President Elect. The deadline for submission is **Friday, May 10**.

The President Elect serves a six-year term on the Board. The term begins with President Elect (2014-16), then President (2016-18),

and finally Past President (2018-20). We are looking for nominees with outstanding leadership qualities, administrative experience and national or local board experience.

Members may nominate other members, but you may also nominate yourself. To view the job qualifications, go to www.nationalwca.org. Nominees should make sure they have read the qualifications and requirements and are prepared to carry out their duties.

To be considered, please forward the following information by **Friday, May 10** to nominations@nationalwca.org (all information must be in Word.doc format):

1. One or two nomination letters from WCA members
2. The nominee's resume

....and invite your friends to join WCA!

Update Your Info

It's important that you keep your information current on the national WCA database. You can review and update your email, mailing address, name, phone number, etc. by going to www.nationalwca.org and login using your email address and password.

If you haven't created your login:

1. Fill in your email address in the oval email field on the top right corner of the homepage. If you are changing your email address, be sure to fill in the old address that was used when you joined WCA. Click GO.
2. A window will pop up asking you to give your Member ID. Type in your Member ID.
3. A system-generated password will be emailed to you.
4. Go back to the WCA homepage, fill in your email address and the system-generated password.
5. A new tab will appear, called MY MEMBERSHIP. Select the dropdown menu for Member Directory. Do a search for your records (use FIND – Last Name). Click on "View." You can now edit your records, including your password. Passwords must be between 6 and 16 characters. Click SAVE after you are done.

If you forget your password, login with your email and your Member ID and click the "send password" button to receive an email with your password. If you don't know your Member ID, ask your chapter membership chair or email nationalwca.org.

Lasting Impressions



Tina Dunkley, Joan Semmel, Artis Lane, Priscilla Otani, Susana T. Leval, Leanne Stella with backdrop of the I CAN/WE CAN campaign



The mission of the Women's Caucus for Art is to create community through art, education and social activism. WCA is committed to recognizing the contribution of women in the arts, providing women with leadership opportunities and professional development, expanding networking and exhibition opportunities for women, supporting local, national and global art activism, and

3. Short biography
4. A brief statement addressing why the nominee wants to be President, what skills she will bring, her leadership style, and her vision for WCA
5. One or two letters of recommendation

The Nominating Committee will vet nominees and they will put forward one or two candidates to the WCA membership in the Fall. Voting will take place in the fall and the results will be announced by December 1.

Create the Next Art Edition of Artlines

Last year, Bonnie MacAllister and Jeanne Lombardo published WCA's first Art Edition of Artlines. Who wants to work on next limited edition Art Artlines? We are seeking creative members who will wow our readers and make WCA's newsletter a valuable collector's item.



The winner will be paid \$500 when the newsletter goes to press in early August.

If you want to split the designer/editor work with another woman, you will also split the stipend. You must know how to use InDesign and have editorial experience or good editing skills.

We are looking for someone to push the concept of a newsletter as far into a work of art as possible!

To apply, go to

<http://www.nationalwca.org/membership/chaptergrants.php>.

Deadline for submission is **April 28**.

Announcing New National Committees

At the February Board Meeting, I announced the formation of several committees. We have openings in the committees below, and I encourage you to join one. You do not have to be a Board member, although working on a committee is a good introduction to the National WCA Board.

Conference Logistics Committee

Chair: Brenda Oelbaum. Contact brendaoelbaum@gmail.com

Scope: Organize the 2014 conference in Chicago

Publicity Committee

Chair: Alli Berman. Contact alli@alliberman.com

Scope: Develop PR strategy for publicizing events to media, publications and members. Development and

advocating for equity in the arts for all.

www.nationalwca.org

[WCA on Facebook](#)

implement consistent branding for WCA.

Fundraising Committee

Chair: Janice Nesser-Chu. Contact art1hort2@mac.com

Scope: Develop effective fundraising strategies. Raise funds for the Lifetime Achievement Award, annual conference and member programs through fundraising and grantwriting.

Membership Committee

Chair: Alli Berman. Contact alli@alliberman.com

Scope: Develop strategy to increase membership through outreach and communications. Identify ways to engage members-at-large, develop member-recruiting tools for chapters, and seek and share best practices among chapters to recruit and retain members.

Feedback Requested



If you attended the Building Community Conference in New York and haven't responded to the survey that was sent on February 25, please do so. Your feedback is important for planning our 2014 conference in Chicago. **Deadline is March 24.** Thank you!

Contact Information: president@nationalwca.org

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