



October 22, 2012



Let's Raise \$10,000  
for WCA!

We can do it through *Bidding for Good*

### WCA's Special Role in Honoring Women in the Arts

The Women's Caucus for Art (WCA) presented the first Lifetime Achievement Awards (LTA) in 1979 at the Jimmy Carter White House, and today continues to distinguish itself as the longest-running nonprofit to honor women in the arts. Through the LTA awards, WCA celebrates the accomplishment and achievement of women and their lifetime of contributions to the arts. Every year the awardees are presented the LTA Award in a ceremony that is open to the public so that their legacy can be honored and celebrated by all. The honorees are invited to the awards ceremony so that their accomplishments can be acknowledged publicly. Their accomplishments are documented in archival quality catalogs, which in turn, are presented to educational institutions and women's museums. Honoring the legacy of women in the arts is a cornerstone of Women's Caucus for Art's legacy campaign and non-profit activity.

Dear {FIRST\_NAME|WCA Member},



Every year we  
fundraise to  
support the  
Lifetime  
Achievement  
Awards. We  
appreciate your  
past contributions  
to make this  
happen. Without

the efforts of the entire National WCA Board, chapters, and individual members, we could not produce the memorable awards ceremony, gala and conference for our awardees and members.

### Participate in *Bidding for Good*

We are seeking a minimum of 100 auction items from our members!

By **November 7th**, email [allyrichter72@gmail.com](mailto:allyrichter72@gmail.com) and describe what you would like to donate. Attach jpg images of your donation, and descriptions of each: title, description, dimensions (height x width x depth), \$ value of item(s). An item's value cannot exceed \$500.

### Items we are seeking:

- Art books or limited edition catalogs

**This year, we have a goal of generating \$10,000 through group fundraising.**

We plan to meet this challenge through *Biddingforgood.com*, a leading online auction site for non-profits. *Biddingforgood* provides fund-raising opportunities for geographically dispersed membership organizations like WCA and reaches out to donors nationwide to give to our cause. We hope to fill our site with 100 or more exciting items so that many people will visit our site and bid to support WCA.

*Biddingforgood.com* will host our member auction for 30 days, from November 14 through December 14, 2012. Our site will be live 24/7 until the end of the auction. Please help us gather at least 100 items by **November 7** so that we can maximize our fundraising opportunity. Please see the column on the right for more details.

You may of course bid on the items listed on the WCA site once we go live.

Thank you for participating!

Ally Richter  
VP-Organizational Outreach

Funds raised through Biddingforgood, as well as through donations, silent auction, raffle, and fundraising efforts by the National Board pay for the Lifetime Achievement Ceremony and Gala expenses, travel and hotel expenses for the honorees, conference meeting venues and events, and subsidized rates for WCA members who attend the LTA

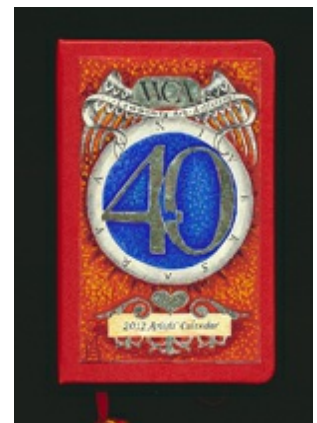
- (autographed would be a bonus)
- Small, packable artwork in your collection (may or may not be your own artwork)
- Jewelry (costume or precious)
- Accessories such as handbags and scarves
- Gift certificates for goods such as art supplies, software, books, toys, department stores, boutiques, wines, gourmet foods, etc
- Gift certificates for services such as spa treatments, hair salons, gyms, etc
- Travel certificates
- Gift certificates to restaurants, amusement parks, resorts
- Gift certificates for classes or lessons
- Collectibles (small, packable)

Eligible donations will be posted on the site immediately so that potential bidders can preview our selections.

**The Little Red Traveling Journal**, which has been visiting chapters across the US, and filling its pages with many beautiful works of art by WCA artists will be one of the items on the auction site.

The auction will run from November 14 through December 14, 2012 and will be live 24/7 during that period.

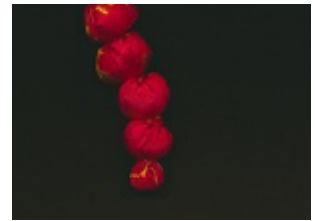
You will be notified of the auction results after December 13. If your item sells, we will ask you to ship it to the winning bidder. All deliveries must be



for WCA members who attend the LTA and conference events. Amounts raised beyond our target are put into WCA's general fund to pay for member-related benefits such as the Chapter Development Fund, Travel Scholarship, and Professional Development Grant.

National WCA has purchased a one-year subscription to Biddingforgood. This auction site is available to chapters that wish to raise funds for their own organization.

completed by December 30. We will refund up to \$10 of your shipping costs. Or you can donate that cost towards our fundraiser.



Although no work will be valued above \$500, bidders may bid up the price beyond the asking price.

Some unsold items after the auction may be suitable for the silent auction at the Lifetime Achievement Gala. You will be contacted if your donation applies, and you will have the opportunity to agree or turn us down.



Visit [www.nationalwca.org](http://www.nationalwca.org)

---

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

---

Women's Caucus for Art  
PO Box 1498  
Canal St Station  
New York, New York 10013-1498  
US



[Read](#) the VerticalResponse marketing policy.