

**Women's Caucus for Art  
Board of Directors Meeting Minutes  
Sat & Sun, July 28-29, 2007  
Best Western, Boulder, CO**

Board Members Present: *Jennifer Colby, Margaret Lutze, Sandra Mueller, Priscilla Otani, Karen Frostig, Barbara Wolanin, Marilyn Hayes, Debra Claffey, Ann Rowles, Judy Segall, Patricia Rodriguez, Laurie Hall, Dale Osterle, Barbara Cohen*  
(15members)

Also Present: *Karin Luner (Natl' Admin), CM Judge, Laura Jean Thompson, Noreen D. Dresser, Brenda Oelbaum, Laurie Allen Carlock, Barbara Rehg*

**Saturday, July 28<sup>th</sup>**

Welcome by Jennifer Colby, Board President

1:30 pm      Call to Order

1:34 pm      **Winter Board Minutes 2007 with minor changes approved  
Motioned, seconded and passed (MSP)**

Written Reports were submitted by:

Karin Luner, National Administrator  
Jennifer Colby, WCA National Board President  
Margaret Lutze, Treasurer & Secretary  
Marilyn Hayes, President Elect  
Barbara Wolanin, VP for Chapter Relations  
Dena Muller, Past Board President  
Kira Carrillo Corser, VP of Development  
Laura Morrison, Northeast Region VP  
Judy Segall, Southeast Region VP  
Ruth Waters, Pacific Region VP  
Janice Nesser, Midwest Region VP  
Anne Swartz, Honor Awards Committee Chair  
Karen Frostig, Chapters' Council  
Eleanor Dickinson, Chapters' Council  
Priscilla Otani, Chapters' Council  
Jillian Hernandez, Chapters' Council  
Karmien Bowman, Conference Chair 2008  
Kathy Halamka, Publications Committee Co-Chair  
Maria Elena Buszek, CAA Liaison  
Rona Lesser, JWAN Caucus Chair  
Liz Dodson, New Media Caucus Chair

- 11:03 am Jennifer Colby, WCA National Board President  
Colby gives out fundraising packages to all board members identifying organizations WCA could tap into. She also reminds the board that the bylaws clearly state that each board member is expected to raise \$ 500 a year. She also corrects her former committee list as currently displayed on WCA's website and points to the need for a separation of the LAA Event Committee and the Honor Awards Committee chaired by Anne Swartz. Ann Rowles will be heading the LAA Event Committee in Dallas 2008.
- 10:56 am Karin Luner, National Administrator  
Luner makes corrections to her Winter 2007 board report, in which faulty membership numbers are quoted, numbers which actually refer to members that did not renew.  
Then she highlights some of her achievements of the past 6 months, which stand apart from her normal tasks as admin: the completion of the 2006-07 Board Manual and a pdf tutorial of "How to use the online member directory". She also points out that WCA is in a growth pattern, which she attributes to a greatly improved infra-structure, increased member benefits, and fortunate alignments to other feminist organizations and CAA.  
Discussion:  
Sandra Mueller would like to see even more statistics than submitted by the admin this year, and a clearer breakdown of who our members are.
- 13:48 pm Margaret Lutze, Treasurer & Secretary  
States that the income from membership dues is steady, that the income from the LAA events were stable and that the general income was better than expected. However, WCA overspend by \$16,000. She walks the board through the various financial documents, specially the P&L that compares the budget with the actual spending. She points out that the Boston DVD project, which was voted in, but was not in the budget, was one of the mistakes that could have been avoided.  
Discussion:  
The Boston board members interject that they will return the \$ 1,500 check and will table the follow-up discussion till Sunday.  
  
Margaret continues listing the amounts overspend:  
\$ 6,000+ for the New York LAA event; \$3,000 for rent, but points out that the rent is already pre-paid for 2008.  
  
On comparing the Balance Sheets from 2006 and 2007, she highlights the shrinking savings account, from which she had to transfer \$ 5,000 just before the board meeting to increase WCA's cash flow to cover regular operating costs.

Discussion:

The board ensues to discuss the overspending of the LAA in NY. It becomes clear that to a certain degree Dena Muller, NYC LAA Events Chair, nor the board could have foreseen the unexpected \$ 2400 A/V charge at the CAA/WCA location. It also becomes clear that WCA absorbed the whole cost of the joint event with the CAA Committee on Women in the Arts without the possibility of tapping into any additional fundraising from the CAA committee.

The board unanimously agrees that there needs to be more oversight and settle contracts in writing beforehand.

2:11 pm Margaret invites Noreen D. Dresser, Past President, to talk about the responsibility of organizational budgets

Margaret strongly suggests to fundraise and proposed two ideas.

Sandra Mueller wants to clarify the budget and raises the question: Is WCA is in an emergency or are the \$43,000, which make up WCA's total assets a new baseline? And what would happen if nothing is done in the next 6 months?

Marilyn Hayes concludes that a real fundraising effort has been long time absent and that the board has to focus on identifying new sources for funding.

Patricia Rodriguez asks if cancellation of the awards in Dallas could be an option.

CM Judge states that the board actually has to raise \$10,000 for the LAA awards plus the missing \$ 16,000 to close the gap.

Colby suggests that we actually need to start fundraising for Chicago 2010, and points out that this years selection of 6 awardees instead of 4, will again increase the event costs, and states that the board and the Honor Awards Committee have to work closer together in the future.

2: 23 pm Barbara Wolanin, VP for Chapter Relations

In lieu of the low turnout of board members present, she suggests to take board members off the board that are not doing anything. She also states that she will donate \$1,000 for a video edit of Mary Garrard by Bonnie Sprung.

2:45 pm Colby summarizes Dena Muller's Report

Highlights again the beneficial aspect of the joint awards with the CAA Committee on Women in the Arts (CWA) by putting WCA again on the map, and thanks Dena Muller, Past President and NY LAA Event Chair,

for all her work. She also acknowledges that the deficit accumulated by the A/V bill was not anticipated by anyone.

2:50 pm Colby for Kira Corser  
Takes a moment to thank Kira for researching grant possibilities and asks Patricia Rodriguez, a new board member, to introduce herself. Patricia is a gallery coordinator at a Latin art center and has a teaching background.

2:56 pm Judy Segall, Southeast Region VP  
Regrets the failure to integrate the “Katrina Tour” as envisioned by Phyllis Parun and the Louisiana Chapter, but retooled the project for the Florida Chapter as “Aftermath”. She also would like to know the whereabouts of the WoCA slides, and requests a follow up.

3:05 pm Colby speaks for Janice Nesser, Midwest Region VP  
She reports on a healthy Midwest region, gaining a new chapter in Michigan, and a multitude of local activities in Minneapolis and Missouri.

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Colby also announces her appointment of Helen Poole Newman as the new Pacific Region VP, replacing Ruth Waters, who resigned her post. Colby also thanks Anne Swartz, Honor Awards Chair, for the timely selection of awardees and will announce her President’s awardee soon.

Discussion:

On choosing awardees local to the conference localities cutting thereby transportation fees and hotel costs. Board would like the committee to be more observant of these parameters when making selections in the future.

3:12 pm Karen Frostig, Chapters’ Council  
Talks about “Blaze” book publication

3:13 pm Colby expresses Chapters’ Council, Eleanor Dickinson’s, wish to have WCA do more advocacy.

3:14 pm Colby scans the missing reports, and notes that Yuriko Takata, Nomination Chair, has not submitted one and would like to know if we have a nomination.

3:16 pm Laurie Hall, International Committee Chair  
Will submit a written report after the meeting.  
Colby praises again Hall’s Winter 2006 report in which she listed all WCA events of 2006.

Colby talks about submissions for WCA’s 2 ½ hrs slots at CAA in Los Angeles 2009, for which Sept 7, 2007 is the deadline.

She also points out that the JWAN “in the beginning” exhibit is open to all members.

The New Media Caucus, of which CM Judge is a member, states that they are still not certain if they will organize an event in Dallas or not.

- 3:25 pm Marilyn Hayes, President Elect  
Will add her report after the meeting.  
States that she has continued with building her Chapter Network Group.
- 3:26 pm Noreen D. Dresser, WCA’s Liaison to the Committee on Women in the Arts (CWA)  
Announces the CWA awardees: Amalia Mesa-Bains and Celia Álvarez Muñoz.  
Addressing WCA’s financial burden of the past joint event, she reads a letter to the board from Midori Yoshimoto, Chair of CWA, thanking Dena Muller, the board, and the members of WCA, for the wonderful event and the hard work, and hopes that in the future there will be more mutual support and net working.
- 3:35 pm **The Board approves all reports.**  
**MSP**

## Sunday, July 29<sup>th</sup>

### Proposals

- 10:10 am Call to order

### **Proposal for Fundraising Strategy Submitted by Board President, Jennifer Colby**

1. Each board member will raise or contribute \$500 donation or pay for a lifetime membership
2. Board members and chapter representatives will receive fundraising packets and training at the Denver Summit to begin our 35th Anniversary Legacy appeal.
3. The WCA national board approves the solicitation of the following funding sources:

### **National Operational grants**

\$10,000. American Express Foundation

\$ 5,000. AMS Foundation for the Arts, Sciences and Humanities  
(media committee project)

\$10,000. Clopay Corporation  
\$ 5,000. The Coby Foundation (Katrina project)  
\$10,000. The Cowles Charitable Trust  
\$ 5,000. The Cummins Foundation (emerging artists)  
\$ 5,000. Elisha-Bolton Foundation  
\$15,000. Ford Motor Company Contributions Program  
\$ 5,000. Sam and Adele Golden Foundation for the Arts  
\$20,000. The Kettering Family Foundation  
\$5,000. Robert J. Kutak Foundation  
\$5,000. LEF Foundation (California Exhibit)  
\$10,000. Liberate Technologies Corporate Giving Program  
\$5,000. Live Oak Foundation (2008)  
\$10,000. Sheldon H. Solow Foundation (JWAN)  
\$10,000. The Tiffany and Co. Foundation  
\$10,000. Tomen America Inc. Corporate Giving (first request)  
\$10,000. The Andy Warhol Foundation for the Visual Arts  
\$5,000. Wyeth Endowment for American Art

**Dallas based program grants**

\$5,000. AGL Resources  
In Kind American Airlines Center Foundation  
\$5,000. Ruth McLean Bowman Bowers Foundation  
\$5,000. Dallas Women's Foundation  
\$5,000. Craig and Kathryn Hall Foundation (JWAN)  
\$5,000. Hugh A. Hawthorne Foundation (JWAN)  
\$5,000. Fannie and Stephen Kahn Charitable Foundation  
\$5,000. Lannan Foundation (President's Award)  
\$5,000. Lightner Sams Foundaion  
\$5,000. The Kevin and Lesley Lilly Foundation  
\$5,000. Northwood Women's Club Charitable Fund  
\$5,000. Leo Potishman Foundation  
\$5,000. Harold Simmons Foundation  
\$5,000. Texas Instruments

4. All grant applications and letters of intent must be vetted to the VP of Development and approved by the Executive Board and signed by the President.

**Donor Advised Funds**

The WCA will seek to establish a designated giving account within the next few months with an organization such as the Community Foundation of Monterey.

11:10am

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**Proposal: Raising the Dues to \$ 40**  
**Submitted by Board President, Jennifer Colby**

Dues will be raised to \$ 40 beginning January 1, 2009

All chapters will receive notification by Oct 1, 2007 to review their own due structure and pricing.

As of October 1, 2007 a \$10 fee for Members-at-large will be implemented. This change will be broadcasted in the e-digest as well as in Artlines.

11:35 am

**MSP**

**Lunch**

1:05 pm

**Proposal: Website Portal to Nominations Database**  
**Submitted by Anne Swartz**

**Approved to fund in near future**  
**MSP**

1:07 pm

**Proposal: PayPal Donation Button on website**  
**Submitted by Anne Swartz**

**No need to vote-** board agrees to implement asap

1:10 pm

**Proposal: Time-line for the Lifetime Achievement Awards**  
**Submitted by Anne Swartz**

**No need to vote-** board agrees to adopt the time-line

1:20 pm

**Proposal: Promo WCA Video**  
**Submitted by Liz Dodson**

**Not approved by board,** but in response to Dodson's video the board created a new "Branding" Committee.

1: 50 pm

**Proposal: Changes to By-laws**  
**Submitted by Eleanor Dickinson**

**Proposal was denied.**

However, some mistakes in the bylaws were noticed and corrections to Art. IV Board of Directors and Officers: (one) not (three persons); Art. VII A. Checks, Drafts and Contracts ( strike out after...shall be signed by the President or by the Treasurer.)

2:30 pm

**Budget 2007/08**

Margaret Lutze presents her \$ 52, 460 budget proposal with a strong emphasis on last years real expenditures.

**Discussion**

General debate of benefits and shortfalls of a tight realistic budget of \$50,000 that Margaret Lutze prefers, versus a dream budget (Blue Sky) proposed by Jennifer Colby, which lies \$ 20,000 higher.

Dean Dresser wants to write a proposal that outlines budget and overspending procedures.

3:50 pm

**The 2007/08 Budget will be raised to \$53,960, reflecting the recent donations and probable membership gains in near future.**

**MSP**

Lutze makes a motion to form a committee to have Dallas' events oversight.

Committee Members are: Jennifer Colby, Margaret Lutze, Ann Rowles, Karen Frostig, and Marilyn Hayes.

**MSP**

4 pm

**Meeting Adjourned**

*Minutes taken by Karin Luner, National Administrator  
Reviewed and submitted by Margaret Lutze,*