

BOARD OF DIRECTORS MEETING

July 30th, 2005

Women's Caucus for Art

DeLand, FL

BOARD MEMBERS PRESENT: *Dena Muller, Noreen Dean Dresser, Barbara Wolanin, Jennifer Colby, Ulla Barr, Karen Carasik, Laurie Hall, Judy Segall, Liz Dodson, Helen Poole Newman, Rona Lesser, Robin Maria Pedrero, Marilyn Hayes, Eleanor Dickinson, Nancy Azara, Alison Altergott, Allison Constantino (17)*

OTHERS PRESENT: *Karin Luner (Natl Admin), Linda Gilbert-Schneider, CM Judge, Alix Dunn*

Monday February 14th

9:30 am Call to Order by Dena Muller, WCA President

9:40 am **OLD BUSINESS**

Winter Board Meeting 2005 Minutes approved with changes added

3 Board Reports are added to the package of Reports

Board Report procedure is outlined as orally summarizing one's report in few sentences, and then passing the whole slate of board reports as one item.

9:42 am Dena Muller, WCA President

adds to her report three items: 1. She sent in her request to secure the special session at CAA, 2. that she worked with Riko Takata on the nominations and that the ballot would be in the Fall newsletter, and 3. that the Lifetime Achievement Awards budget broke even. (See the submitted budget itemization)

In absence of Margaret Lutze, the budget discussion will be postponed to day 2 of the meeting when final adjustments will be made.

Reports were submitted by:

Karin Luner, National Administrator

Dena Muller, President

Margaret Lutze, Treasurer

Barbara Wolanin, VP for Chapter Relations

Jennifer Colby, President-Elect

Noreen Dean Dresser, Past President

Laura Morrison, Northwest Region VP

Karen Carasik, Southwest Region VP

Jeanne Philipp, Midwest Region VP

Rebecca Kramer, Rocky Mountain VP

Diane Peck, Southwest Region VP

Ruth Waters, Pacific Region VP

Boston 2006 Co-Chairs Cynthia Runge/ Karen Frostig

Yuriko Takata, Nominations Chair

Susan Obarski, Historian/Awards Chair

Rona Lesser, Chapter Council, JWAN Chair

Allison Constantino, Chapter Council

Ann Rowles, Chapter Council/Conference Chair Atlanta

Judy Segall, Chapter Council
Liz Dodson, Chapter Council
Marilyn Hayes, Chapter Council
Robin Maria Pedrero, Chapter Council
Ulla Barr, Chapter Council
Eleanor Dickinson, Chapter Council
Laurie Hall, International Co-Chair

- 9:42 am Barbara Wolanin, VP for Chapter Relations
reports on the possibility of new chapters forming in Hawaii, Louisiana, New Mexico, Arizona, Spokane and Florida and encourages people to come to the Chapter Council Meeting. Worked on Chapter Development Handbook.

Action Needed: Make Chapter Development Handbook available on web. Update the “WCA History” page on the web asap.
- 9:50 am Jennifer Colby, President-Elect
Makes suggestion to have Summer Board 2006 Meeting in Denver, CO.
- 9:51 am Noreen Dean Dresser, Past President
adds to her report that she would like to be in the role of facilitator with historic issues. She also reports positive reaction from Marymount College in NYC, to grant WCA office space.
- 9: 55 am Karen Carasik, Southwest Region VP
reports on the growing Southeast Region
- 9: 57 am Liz Dodson, Chapter Council for Jeanne Philipp, Midwest VP
Jeanne would like to have help to establish a list of artists working in new media. And she wants to have an answer to the question “ Why belong to National?”
- 9: 58 am Dena Muller, in absence of Cynthia Runge, points out the multitude of panels and exhibitions planned for the conference in Boston in absence of S. Obarski, that the Lifetime Achievements Award Nominees will be announced by the end of September, and reminds the board to make nominations to the list.
- 10:08 am Helen Poole Newman, Chapter Council
reports on Student Chapter possibilities. No written report.
- 10:10 am Rona Lesser, Chapter Council and JWAN Chair
talks about JWAN networking activities and the new show planned for Boston “ From Generation to Generation – L’Dor V’Dor”. Also states that belonging to JWAN, one does not have to be Jewish, but that the caucus is open to all, if they want to be included. Underlines that by creating exhibitions the WCA membership will grow, also suggests that maybe in the future it might be a good idea to charge a separate fee to join the JWAN caucus.
- 10:15 am Allison Constantino, Chapter Council
addresses the importance to build media awareness, promote activities of WCA and the Florida Chapter and wants to build more collaborations between chapters.

- 10:19 am Dena Muller in absence of Ann Rowles, Chapter Council/Conference Chair Atlanta talks about the great financial success of the Atlanta Conference, gaining 30 new members and making \$ 8,000.
- 10:23 am Judy Segall, Chapter Council on her work planning the Board Meeting and the events surrounding the meeting like the national exhibition “Re-visioning” and the first-time Florida Lifetime Achievements Awards, and the forming of a new chapter in Hawaii by a former Florida member.
- 10:25 am Liz Dodson, Chapter Council wants to connect all New Media members and suggests to have a Film/Video category check box on the membership application form. Dena suggests to make connections to members through the newsletter, e-digest, or the yahoo-group
- 10:30 am Marilyn Hayes, Chapter Council worked on improving the networking between chapters by establishing a yahoo-group, explains how it works and what it is
- 10:35 am Robin Maria Pedrero, Chapter Council talks about her role in the arts community and health hazards in arts materials.
- 10:38 am Ulla Barr, Chapter Council worked on the Benefits Committee and her success with securing a free shipping deal with art supplies store Cheap Joe’s. Wants to look at magazine subscriptions and Utrecht Paints as next project. Karen Carasik expresses desire to be on committee.
- 10:44 am Eleanor Dickinson, Chapter Council on the work of the Committee on Women in the Arts at CAA. She wants to put her study “Discrimination of Women in the Arts” onto the WCA website and getting feminist women’s art of the 70’s in to school text books. She also hands out a CAA deadline sheet.
- 10:50 am Laurie Hall, International Co-Chair
Submitted as NGO Proposal for September 2006, a panel focusing on women/collaborations/peace efforts during the WCA/CAA conference, complying with the Conference 2000 Contingents on education for women.

Dena suggests to submit an exhibition proposal on international women artists in 2007 at the United Nations Gallery, with possible funding by a CAA exhibition grant. (the grant is \$10,000)

Dena also introduces Nancy Azara as Adviser to the Board and M. E. Buzak as the new CAA Liaison.
- 10:57 am Karin Luner, National Administrator highlights her major accomplishments, like building the Matrix database and making it accessible on the web, establishing a Health Insurance Plan link to Fractured Atlas, a non-profit arts organization, which grants free access to these plans to our members.

11 am Dena Muller calls for vote to accept reports as submitted and amended.
Motion seconded and passed (**MSP**).

Coffee Break

NEW BUSINESS

11:50 am - Dena talks about the **Redesign of the Website**: the color changes, and
12:55 pm the new restricted members' area;

the **Featured Artists Competition**: choosing 12 artists a year in a blind juried process to be featured on the homepage;

the **Matrix Database**: fleshing out how the Matrix works with an example in the next Artlines, and making correction to the current Matrix Entry Form, as well as changing the text in the "how to make a submission" box;

the **Login Procedure**: with yearly password changes on **April 1**;
establishing **R.M. Pedrero as login help** with a separate email account and a login support link on the homepage;

the **Health Insurance Access link to Fractured Atlas**: Dena explains the package and benefits for WCA, and how to access the portal;

the **members online** link will be renamed **members' gallery**; and contact information for the **chapter network** needs to be added on the **chapters page**.

Lunch Break

2 pm Houston Chapter Conflict Resolution Proposal by Dena Muller
Delineates the email correspondence with the Houston Chapter Leadership, and talks about the misuse of WCA's email protocol by the Houston Chapter, the communication process and how it should be handled in the future.

Action taken will be:

1. Collection of legal documents which show historic relations to WCA
2. Phone calls on the ground by Rona and Alix
3. Drafting a letter to Houston Members and Leadership

Dena Muller calls to accept the amended proposal

Laurie Hall seconds

All in Favor

3:35 pm - General Discussions on Chapter Issues:
5 pm Membership Application Forms, which differ from chapter to chapter and should be uniform, and not addressing National as a chapter; there should be a list of reasons compiled "Why belong to National?"; Each Chapter needs to identify a Chapter Representative and send the Rep to the Chapters' Council Meeting; Chapter Reps should identify new people for leadership positions; there should be more positive outreach in both directions, from the chapters to national and back; the new membership brochure and website should comprise an even split between features and benefits;

Dena proposes that national dues should stay the same at this point and recommends strategically addressing marketing of benefits with:

- clarity of membership
- clarity of vision
- strengthening of relationships
- teaching WCA history, especially the connection to CAA
- National Board to take on activist role
- gathering testimonials from members
- national mass mailing to gain new members, apart from addressing lapsed members

Ajournment

Day Two

- 9:40 am Chapter Matching Grant Procedure
A report should be filed with the national office upon completion of the project and an article in *Artlines* would be recommended.
- 10:45 am Service Proposal: Business Cards for Chapter Presidents and Card Holder
Jennifer Colby moved to allocate up to \$700 to the project.
N.D. Dresser will research the business card for presidents.
A. Constantino will research the logo set-up and look at the card holder.
MSP
- 10:20 am Office Move to Rutgers
In order to secure office space at the university, Dena proposes a gift to the Rutgers' "WAND" project with the combined office and storage rent WCA is paying now, plus \$200 amounting to \$2500.

Jennifer Colby proposes \$2500 and \$500 for moving expenses and additional filing fees.
Barbara Wolanin Seconds
13 in Favor
4 Abstentions
- 10:50 am Dues Structure Change proposed by Judy Segall
Proposal withdrawn
Further conversation about membership and renewals will be tabled
- 11:45 am Administrator's Salary
Salary is increased to \$ 22 an hour and 80 hours per month.

MSP

Requests are made:
Sending out Welcome letters to new and renewing members;
Add a suggested reading list from Eleanor Dickinson to post on web
- ## Lunch Break
- 2:25 pm Amendment to Salary

Incremental increase C.P.I
Moved by ND Dresser
Seconded by HP Newman
All in Favor

2:26 pm

Proposal to combine the LAA with the Women's Committee Awards presented by Dena Muller

Nancy Azara proposes to see if in the future WCA's LAA could be a combined event with the CAA Women's Committee Awards.
H. Poole Newman seconds
10 in favor
6 opposed
1 abstained

Dena withdraws Proposal

Proposal: Dinner Ceremony on Tuesday Evening instead of a Luncheon.

H. Poole Newman moves
B. Wolanin seconds
All in Favor
1 Abstention

Proposal: Winter Board Meeting on Sunday, Feb 19th
MSP

Proposed Budget Changes:

\$ 700 for Service Awards
\$ 200 to add to the WAND gift
\$ 500 to make office move and filing fees
Estimated \$ 7000 to add to salary of admin
Increasing the projected budget from \$ 50,000 to \$ 58,000

N.D. Dresser moves
Nancy Azara Seconds
16 yes
1 Abstention

New Committees:

Website: Login support Robin Maria Pedrero, Barbara Wolanin, Allison Constantino

Membership Benefits: Rebecca Kramer, Allison Constantino, Marilyn Hayes, Ulla Barr, Karen Carasik

Lifetime Awards Event Management: N. D. Dresser, Jennifer Colby, Linda Gilbert-Schneider

Activism: Alison Altergott

Media Committee: Liz Dodson (to make a video for PR purposes)

Development Committee: Margaret Lutze

Student Chapter Development: Helen Poole Newman, Alix Dunn

Nominations Committee: Yuriko Takata and the Regional VPs

3:20 pm Liz Dodson's proposal to put on a National Film Festival was converted to a call for entries, and a Chapter Matching Fund proposal was suggested.

3: 35 pm Opening of the floor to general discussion.

4 pm Meeting Adjourned.