

**Women's Caucus for Art  
Board of Directors Meeting Minutes  
Monday, March 2, 2009  
Los Angeles, CA**

Board Members Present: *Marilyn Hayes, Jennifer Colby, Barbara Wolanin, Janice Nesser, Fay Grajower, Rebecca Kramer, Helen Poole Newman, Diana Talbot, Sandra Mueller, Liz Dodson, Brenda Oelbaum, Karen Frostig, Yuriko Takata, Linda Gilbert-Schneider, Priscilla Otani, Marsha Heck and Holly Dodge*

Also Present: *Karin Luner (Nat'l Admin), Laura Jean Thompson, Patricia Rodriguez, Avinger Nelson, Dayle Barrett, Jessi Weber, Perla Segovia, Marie Samuel, Corinne Didisheim, Roxanne Phillips, Leslie Hume, Lisa Becker, Madeline Janovec, Virginia Dragschutz, Mara Odette, Ulla Barr, and Dean Dresser*

**Monday, March 2<sup>nd</sup>, 2009**

8:50 am      **Welcome and Call to Order by Marilyn Hayes, National Board President**

8:55 am      2008 Summer Board Minutes approved with 1 date change  
**MSP (Motioned, Seconded and Passed by all)**

9:00am      Marilyn Hayes, National Board President  
Hayes states that Saturday's LA Lifetime Achievement Awards proved to be a successful event, that it looked good and professional, and even had a videographer to record it. WCA raised \$3,000 in raffle tickets and the donated prints by Emma Amos and Betye Saar went to Eleanor Dickinson and Muriel Magenta.

General Discussion ensues about the LAA events and fundraising:  
Although Sandra Mueller expresses disappointment of the chapter raffle sale, she suggests that WCA members need more education about the LAA event.

Janice Nesser states that the raffle tickets arrived too late, and that Sept-Oct might be a better timeframe to start with the chapter raffle effort.

Hayes also expresses disappointment of the general fundraising effort, and wants to see someone taking on fundraising for Chicago.

Fay Grajower sees soliciting funds from members as problematic and suggests employing a different strategy and doing more PR.

Mueller thinks WCA needs a better way to promote the artwork that is donated, and Barbara Wolanin wants more catalogs going out to the chapters.

Mueller also suggests placing the video of the event on facebook and other modern media as a fundraising tool. Hayes promises to find out how much it will cost to cut the video and will get back to the board at the next meeting.

Muller states that the Southern California chapter raised over \$1000 and suggests to jumpstart the fundraising.

Karen Frostig points out the problems with the Boston Chapter Video and the upfront expenses for Lawyers and getting model releases, and walks the board through the costs and difficulties of the Boston Conference project.

Wolanin refers to the bylaws which includes a section on a paid fundraising position.

Hayes wants to have a LAA workgroup for Chicago in place with Nesser and Oelbaum as co-chairs.

Wolanin wants the videos of prior LAA events edited by Bonnie Sprung and wants to contribute to the archiving process.

Mueller wants to get a grant to get the video edited down to 90 seconds, and Nesser wants to oversee the grant writing and the PR.

Hayes suggests that board needs to apply for grants in the spring and that honoring women is a key objective of WCA at the national level and that WCA needs to move on to a higher level. She asks for a committee to work on it, and Oelbaum suggests that it should rather be a committee with subcommittees.

Mueller states that the board needs to define WCA's value parameters, and Hayes agrees that the board needs to work on the mission statement, and that by the summer board meeting it should have an updated version. Mueller engages the whole board to think of themselves as fundraisers and PR persons.

Jennifer Colby suggests developing a Power Point presentation for PR, and Marsha Heck interjects that WCA needs to develop a brand, like TFAP.

Helen Newman Pool states that she knows someone who is working in marketing and branding, and that she could make a connection for WCA.

Hayes says defining "who we are" is the most important next step. The discussion continues about developing core statements, case studies, and doing a survey and collecting praise lines from the members to aid in the process of defining what WCA stands for.

9:45 am

Hayes wants to form the LAA committee, and lays out the preplanned arrangements by the Chicago Chapter, which are not aligning well with the awards schedule or the budget.

Oelbaum suggests that the Chicago Regional Achievements should be celebrated an hour before the LAA awards, so both events will not cancel each other out, and that there should be also a bus tour.

- 10:07 am Hayes wraps up the discussion about the Chicago events, which run under the title “From the Center”, and states that the Lifetime Achievement Awards (LAA) are set for February, 13, 2010.
- 10:11 am Janice Nesser, President-Elect  
Adds no new information to her written report, and is asked by Hayes to submit committee meeting minutes to the boards.
- 10:12 am Barbara Wolanin, VP for Chapter Relations  
Announces the newly elected 2009-2011 Chapters’ Council Directors: Ulla Barr, Leslie Broersma, Yueh-mei Cheng, Avinger Nelson, and Priscilla Otani. Roxanne Phillips was appointed after the election.
- 10:15 am Karin Luner, Nat’l Administrator  
In absence of Margaret Lutze gives Treasurer’s Report, and will get back to the board about the handling of the JWAN grant monies.
- General inquires about the catalog pricing by Grajower and Mueller. Wolanin wants to see the archive of all WCA catalogs in digital format on the website, and also wants to know what chapters received the Chapter Matching Funds.
- Discussion on how to disperse the catalogs and how to raise WCA’s profile. Colby congratulates the board to have CAA acknowledge WCA and that the listing of ads in the catalog was a real plus. The board also acknowledges Yuriko Takata for her raffle efforts and Colby for purchasing extra tickets to invite special people to the dinner.
- 10:44 am Jennifer Colby, Past President  
States how positive it was to have a WCA table at the CAA conference, and thanks Michele Zackheim, who donated 100 copies of her book “Broken Colors” to WCA.
- 10:47 am Diana Talbot, Regional VP Northeast  
Reports that she will do a fundraiser for her chapter and national
- Discussion ensues again about the upcoming Chicago and New York Conferences, which should be planned now because of CAA’s centennial festivities. TFAP also wants all women’s groups to center around the theme: “Feminism- Diversity and Globalism”, and is proposing a letter of support for the theme for the next 2 years. Otani wants to engage the United Nations as an exhibition opportunity.
- 11:05 am BREAK
- 11:40 am Helen Poole Newman, Regional VP Pacific  
Highlights the Pacific Region planning for the 2010 “Healing and Art” event, and the leadership development committee. She questions the board if there is an interest to have the next summer board meeting in SF as an extended event.

- 11:48 am Fay Grajower, 2<sup>nd</sup> VP and JWAN Exhibition Co-Chair  
Highlights the successful JWAN show “Like Water on Rock” and reiterates that JWAN needs their money matters sorted out, and that JWAN’s Chicago show will be titled “ Drawing the Line” and adds that this year’s JWAN show will be up for a year as a travelling show.
- 11:51 am Yuriko Takata, Nominations Chair  
States that the 2010 president-elect nominees will be announced in the Fall Newsletter.
- 11:55 am Priscilla Otani, International Committee Chair  
In September 2008, went with Helen Poole Newman to the United Nations DPI/NGO conference in Paris. The International Committee will propose a panel or art show to be held at the next UN meeting in Mexico City, which is rumored to be titled “Disarmament.” She also suggests WCA to apply to be part of ECOSOC (UN Economic and Social Council), which will increase the possibility of doing art exhibitions at the UN.
- Dresser wants to step back from the International Committee after this year, but several other WCA members have indicated interest in becoming part of the International Committee.
- Otani want also to link up with CAA, which is a currently a silent UN member, and sees opportunity to grow and diversify connections with other NGOs during the September 9-11, 2009 Mexico City UN Conference.
- 12:03 pm Rebecca Kramer, Regional VP Northwest  
Adds that Montana might start a new chapter
- 12:04 pm Karen Frostig, Publications Committee Chair  
Wants WCA to become an affiliate of Amazon, and maybe develop a database for publications of WCA members
- 12:10 pm **MSP of all reports**
- LUNCH
- NEW BUSINESS**
- 1:24 pm Frostig emphasizes that WCA panels at CAA heighten WCA’s visibility, and that the 1 1/2 hour vetted panel proposals are due in May.
- 1:30 pm General Discussion  
About the development of *ConFab*, and thanking all persons who worked on it. Newman wants to remind the board to keep the conference as green as possible. Maybe even undertake an Eco conference, or include green issues into the branding, maybe even form an eco-caucus. Takata takes on to write an article in the next newsletter about this proposal.

## PROPOSALS

(orally submitted)

**Sponsor: Helen Poole Newman, Pacific Region VP**

**Title:** Forming of an ECO Caucus and wants to chair it

### MSP

(orally submitted)

1:46 pm

**Sponsor: Yueh-mei Cheng, Chapters' Council**

**Title:** Forming of a Young Women's Caucus (YWCA) and wants to chair it

### MSP

2:19 pm

**Sponsor: Janice Nesser, President-Elect**

**Title:** Develop exhibition committee

Description:

To appoint an exhibition committee chair and committee to develop procedures, guidelines and forms (contracts, inquiry letters) to be used in all exhibitions falling under the purvey of the national organization.

These exhibitions will include but are not limited to any exhibition planned by the National organization, and any internal caucuses including those currently in place: Jewish Artist Women's Network (JWAN) and New Media Caucus, and any formed in the future.

Benefit:

1. Would create a standardized workflo
2. Would create guidelines for staging exhibitions
3. Would provide a packet of information for future exhibitions and new internal caucuses

Budget:

\$0

### Changed to:

Description:

A) To appoint an exhibition committee chair and committee to develop model procedures, guidelines and forms to be used in all exhibitions falling under the purvey of the national organization.

B) Each caucus that plans an exhibition must provide a liaison to the committee.

3) These guidelines can provide a model for chapter exhibitions.

Benefit:

4. Would create a standardized workflow
5. Would create guidelines for staging exhibitions
6. Would provide a packet of information for future exhibitions and new internal caucuses

Budget:

\$0

2:32 pm

Voting only on part A:

**13 Approved**

**1 Abstention**

Voting only on part B:

**12 Approved**

**1 Abstention**

2:44 pm Voting on complete proposal:

**16 Approved**

**1 Abstention**

3:01 pm After 15 min of discussion of how to handle the conferences during the next 3 years, Grajower makes the motion to create a conference line item and include the conference income and expenses in the national budget for the next three years.

**14 Approved**

**1 Abstention**

3:20 pm **ACTION:** Janice Nesser will submit a conference budget for Chicago by Summer board meeting.

Marilyn Hayes sets the next Board Meeting in Minnesota, July 24<sup>th</sup> - 26<sup>th</sup>.

3:28 pm **Meeting Adjourned**

*(Minutes written and recorded by Karin Luner, Nat'l Administrator)*