

**Women's Caucus for Art  
Board of Directors Meeting Minutes  
Monday, February 19<sup>th</sup>, 2007  
Barnard College, New York, NY**

Board Members Present: *Jennifer Colby, Margaret Lutze, Yuriko Takata, Liz Dodson, Jillian Hernandez, Ruth Waters, Sandra Mueller, Ulla Barr, Priscilla Otani, Judith Roth, Linda Gilbert-Schneider, Rona Lesser, Laura Morrison, Rebecca Kramer, Karen Frostig, Kathy Halamka, Barbara Wolanin, Marilyn Hayes, Dena Muller, Debra Claffey, Ann Rowles, Alison Altergott.*

Also Present: *Karin Luner (Natl' Admin), Rona Lesser, Laura Thompson, Cherie Redlinger, Fay Grajower, Noreen Dresser, Laurie Hall*

**Monday, February 19<sup>th</sup>,**

9:20 am        Welcome by Jennifer Colby, Board President  
Going over Strategic Planning 2006-09 Outline, marking up of tasks accomplished and identifying priorities

10:50 am        Call to Order

10:55 am        **Summer Board Minutes 2006 approved**  
**Motioned, seconded and passed (MSP)**

Written Reports were submitted by:  
Karin Luner, National Administrator  
Jennifer Colby, WCA National Board President  
Margaret Lutze, Treasurer & Secretary  
Kathy Halamka, 2<sup>nd</sup> VP  
Barbara Wolanin, VP for Chapter Relations  
Marilyn Hayes, President Elect  
Dena Muller, Past Board President  
Kira Carrillo Corser, VP of Development  
Laura Morrison, Northeast Region VP  
Judy Segall, Southeast Region VP  
Rebecca Kramer, Northwest Region VP  
Ruth Waters, Pacific Region VP  
Janice Nesser, Midwest Region VP  
Karen Frostig, Chapters' Council  
Maria Elena Buszek, CAA Liaison  
Laurie Hall, International Committee Chair  
Rona Lesser, JWAN Chair  
Liz Dodson, New Media Caucus Chair  
Eleanor Dickinson, Chapters' Council  
Ulla Barr, Chapters' Council

- 10:56 am Karin Luner, National Administrator  
Highlights some of her achievements of the past 6 months: the office move to the Rutgers Campus and dissolving the storage space; her second year of facilitating the “Featured Artists” competition on WCA’s website; developing a member survey questionnaire; combining the fundraiser with a membership drive resulting in many renewals and thereby covering the cost of the drive; co-editing 3 newsletters, and designing the awards catalog.
- 11:03 am Jennifer Colby, WCA National Board President  
Reports on WCA’s new brochure, the ‘Come Home- Belong’ membership drive campaign, the “Katrina Diaries” national tour and its first stop at Galeria Tonantzin in San Juan Bautista, CA, and the ‘Small Works Exchange’ conference event.
- 11:12 am Kathy Halamka, 2<sup>nd</sup> VP  
Has been working on raising the visibility of the organization by broader distribution of publications like the 2006 Boston Conference materials in DVD format, and the book project “Blaze”, which will be printed this year.
- 11:13 am Margaret Lutze, Treasurer & Secretary  
Contents that WCA’s financial situation is stable, but sees problems with the office move to Rutgers. She stresses the need to raise money for new projects from other sources than WCA members.
- 11:20 am Barbara Wolanin, VP for Chapter Relations  
Highlights her work with Marilyn Hayes to increase communication between the chapters via the Chapter Network; her suggestions for the new brochure, and her continued drive to gain new membership. She would like to start a project about board responsibility.
- 11:22 am Marilyn Hayes, President Elect  
Reports on her continued efforts to pull Chapter Leadership into dialog via her Chapter Network’s yahoo-group. Her board report features a list of topics covered and lists its participating members.
- 11:20 am Dena Muller, Past Board President  
Highlights her achievement of a 2007 combined awards event between WCA and CAA’s Committee on Women in the Arts; her role as newsletter and awards catalog editor; of securing the raffle prize donated by Judy Chicago; and her involvement in numerous panels at CAA, furthering WCA’s visibility; and her continued efforts in moving the office back to the Rutgers campus. She recommends to settle the still open 2006 awards ceremony bill with the Boston Chapter, since she was unable to dispute the overcharges by the Sheraton Hotel. She also recommends increasing spending on the treatment of honorees, and likes to see more committee members working on planning the event.

- 11:22 am Laura Morrison, Northeast Region VP  
She reports on successful events in her regions, but reports problems to connect with the Pennsylvania Chapter.
- 11:23 am Rebecca Kramer, Northwest Region VP  
Reports on difficulties in her region, citing dwindling membership and problems with getting members to take on chapter leadership roles. Oregon seems stable, and Palouse is mainly a student chapter, operating only part of the year.
- 11: 24 am Ruth Waters, Pacific Region VP  
Reports on the success of the recent redistricting of the chapters in the West and their general thriving. She would like to see some kind of internal mentoring program or a manual dealing with chapter leadership.
- 11:25 am Janice Nesser, Midwest Region VP  
Her report illustrates a strong growing phase for the Midwest Region chapters. Her goal is to become part of every chapter in her region to fully participate on the chapter level.
- In an effort to reach out to the chapters that are not on the CAA Conference circuit, the WCA Summer Board Meeting will be held in Denver, Co during the last weekend in July-
- 11:29 am Karen Frostig, Chapters' Council  
Lays out the Boston Conference DVD production and "Blaze" book publication, and how the sale of those items could enhance WCA's visibility as well as create revenue.
- 11:33 am Laurie Hall, International Committee Chair  
States that she and Noreen Dean Dresser have achieved membership status in the Committee on the Status of Women at the United Nations, and will represent WCA at the UN. She also co-organized the exhibition "Her Humanity" in concert with WCA's International Panel for CAA, 'The Art of Being Global'.
- 11:35 am Rona Lesser, JWAN Chair  
Reports on the extraordinary success of JWAN's fundraiser and the "words within" exhibition. In total, about \$12,000 were raised. She confirms the fact observed by the administrator that JWAN members in general contributed more to the JWAN cause than to the efforts of the national fundraiser, and regrets the discrepancy.
- 11:43 am Liz Dodson, New Media Caucus Chair  
States that she would like to schedule the Video Shorts Festival event bi-annually instead of annually, even though this year's event was highly successful. She suggests marketing this year's program as a fundraiser to the chapters.

11:45 am Yuriko Takata, Nominations Chair  
Addresses the preparation for the next selection of WCA's national leadership after Marilyn Hayes. She want to put out the Call for Nominations in Spring 2007 and have a ballot in place by Fall 2007.

Discussion

-Margaret Lutze summarizes the qualities and responsibilities of a president's role  
-Raising funds for a president's travel fund by looking for sources in Board Development Grants

11:58 am Ulla Barr, Chapters' Council  
Continues to search for discounts and magazine subscriptions  
Reports as well on the positive feedback of WCA's web presence

12:03 pm Laura Morrison, Membership Drive Committee Member  
Reports on a very successful New Hampshire drive.

12:06 pm **The Board approves all reports as amended  
MSP**

**Lunch**

**Proposals**

1:30 pm Priscilla Otani, Chapters' Council  
**E-Commerce through Café Press**

Set up the Café Press Storefront with approval of the president, and to be administrated by the committee and the president.  
**Action: To form a Sub-committee for Online Commerce**  
Volunteers: Rebecca Kramer, Deborah Claffey

1:45 pm **MSP**

1:46 pm Liz Dodson, New Media Caucus Chair  
**Video Promo**

**Action: Tabled**

Discussion

-Janice Nesser suggests creating a WCA image bank,  
-release forms and publishing rights

14:10 pm Dena Muller, Past President  
**National Administrator's Bank Card**

**Action: Authorization of a debit card**

14:17 pm MSP

### **New Business**

14:18 pm Eleanor Dickinson, Chapters' Council

#### **By-law change**

Jennifer Colby proposes to take up this discussion at the Summer Board Meeting

#### Discussion

- Lawyer on board versus legal advice
- Margaret Lutze addresses the History of WCA written by Eleanor Dickinson as part of "Blaze". Margaret cites concerns about legal issues, and pitfalls, or possible problems with lawsuits.
- Discussion of private history versus official history ensues, as well as the keeping of records and making those records available. Karin Luner would like to scan in prior minutes and board reports and complete the online archive.

14:50 pm **Raising the dues to \$40**

#### Discussion

- Chapter and National issues concerning a hike
- Ruth Waters addresses it as a marketing problem
- Janice Nesser cites a lack of communication and prefers Regional VP's involved hearing out the chapters first and getting their support for the raise
  
- Dena Muller wants to focus on Dallas and have a day-long Chapters' Council Meeting in order to break down the barriers between National and chapter level, thereby addressing the continuing animosity

**Action: Dues discussion is tabled till Summer Board Meeting**

3:30 pm **Meeting Adjourned**

*Minutes taken by Karin Luner, National Administrator  
Reviewed and submitted by Margaret Lutze May 20, 2007*