

BOARD OF DIRECTORS MEETING
February 2005
Women's Caucus for Art
Atlanta, GA

BOARD MEMBERS PRESENT: Dena Muller, Noreen Dean Dresser, Margaret Lutze, Rebecca Kramer, Barbara Wolanin, Jennifer Colby, Bonnie Sprung, Yuriko Takata, Ulla Barr, Karen Carasik, Michella Ortiz, Laurie Hall, Emily Bicht, Judy Segall, Liz Dodson, Diane Peck, Helen Poole Newman, Rona Lesser, Dale Osterle, Allison Constantino, Robin Maria Pedrero.

OTHERS PRESENT: Karin Luner,(Natl Admin), Ruth Waters, Ann Coleman, Laura Morrison, Marilyn Hayes, Ava Su Gan Wei.

Monday February 14th

8:30 am Welcome by Dena Muller, WCA President

Dena Muller calls meeting to order

OLD BUSINESS

Call to approve Minutes from Summer Board Meeting 2004

Discussion:

Proper format of Board Minutes

Decision to summarize Minutes more and posting of Minutes on website.

Dena wants Newsletter to be forum to bring Board decisions to members

Motion,Seconded and Passed (**MSP**)

8:49 am Discussion of National Administrator and Directors' Reports
(see attachments)

Reports were submitted by:

Karin Luner, National Administrator

Dena Muller, President

Emily Bicht, Second VP

Margaret Lutze, Treasurer

Barbara Wolanin, VP for Chapter Relations

Michelle Ortiz, VP for Organizational Outreach

Jennifer Colby, President-Elect

Noreen Dean Dresser, Past President

Diane Peck, Southwest Region VP

Rebecca Kramer, Rocky Mountain VP

Yuriko Takata

Judy Segall

Rona Lesser, JWAN Chair

Laurie Hall, International Co-Chair

Eleanor Dickinson, CAA Liaison

Dale Osterle, Fundraising Chair

Call for vote to accept reports as submitted and amended.
MSP

Coffee Break

NEW BUSINESS

11:10 am **Proposals**

Credit Card for National Administrator
(proposal by Dena Muller; see attachment)

Proposal issue was resolved previously. Obtaining a credit card for WCA was approved in 2003.

Matrix Project
(proposal by Dena Muller; see attachment)

After the breakdown of negotiations with Leah Oates about ownership of her database, Dena proposed that WCA create a unique WCA database with the originally allocated \$ 5000, and buy records that are currently available, and have the membership submit entries.

Dena went over the structure of the database matrix and its categories, and how it should be interfaced with the website.

Steps of database implementation: Construct the initial setup in Filemaker; commit Directors to submit 3 entries each; have a barebones database ready by the Summer Board Meeting. Regional VPs should collect all chapter info. Appoint Michelle Ortiz as contact person for data collection on women's organizations. Design an entry form on the website for efficient member collaboration.

12:10 pm **Call for vote to allocate the money to the Matrix project.**
MSP

1 Abstention (Eleanor Dickinson)

Lunch Break

Membership Drive
(proposed by Dena Muller; see attachment)

Proposed doing a membership drive in the Fall, redesigning the brochure, and putting together a 5000+ name list to do a Fall mailing.

Have tables at Art Fairs and Art Expo and other ventures; distribute brochures at the CAA conference in Boston;

Distribute brochures at Universities and Colleges with help from contact persons, who are faculty and members of WCA.

Research membership benefits.

Discussion: Margaret Lutze caps the drive at \$ 2500.

Ulla Barr and Becky Kramer will form the Membership Benefit committee and will have results by end of May.

Karin Luner and Dena Muller will redesign the Brochure.

Efforts should be made to write the organizational history, which differs from the presidential history as currently listed on the web.

Call for vote on membership drive.

MSP

Membership Database Policy

(proposed by Barbara Wolanin; see attachment)

A proposed protocol and ethics standard for use of the WCA Membership Database should be formulated and implemented by WCA. Barbara will oversee formulation.

Call to accept the Membership Database Policy proposal.

MSP

2:45 pm

Additional issues discussed under New Business

1. Email Communications

More transparency; Committees need to cc everyone on the committee; Board issues should be posted to all Directors, which delivers a faster response to questions;

2. Office Move

Objective: a new space.

Noreen's concern is to include chapters into the conversation; one way would be to bring this up during the Chapter Council meeting.

Dena brings up that since this comes out of the national budget, it is for the Board to make the decision; she also feels that the perfect setting is an academic setting, like Rutgers; secondly to spent just a nominal amount, and thirdly inform the chapters of the final move as a courtesy.

Possible steps:

1. Maybe find a donated space between now and the Summer Board meeting, step up to organize WCA files and find bigger storage space.

3. Chapters' Council Representatives

Need to look at Policies of resigning Board members, who are absent for more than one board meeting.

Dena stresses importance to have each chapter send one Chapter Rep to the annual Chapters' Council Meeting in February;
Semi-annual Chapter Reports should go to the Regional VP, who then compiles a Board Report.

Copies of the Chapter Reports and newsletters sufficient for all chapters should also be brought to the Chapters' Council Meeting by the Chapter Representative.

Committees should submit their committee activities reports to the Board. Jennifer suggests that Board Members or Chapter Council Reps should maybe serve on committees first.

Decision is made to request the resignation of inactive Directors.
(Trisha Grame, Tara Leigh Tappert)

4. Discussion of WCA Adhoc Committees (Caucuses)

The recent activities of JWAN were discussed.

Building of Student Chapters was encouraged.

Helen Poole Newman wants to form a Student Chapter.

5. New Appointments Announced

Jeanne Philipp is appointed Midwest VP

Ruth Waters is appointed Pacific VP

New Committees

Matrix Committee:

N.D. Dresser (Chair), Riko Takata (Co-Chair), Dena Muller, Michelle Ortiz

Membership Benefits:

Rebecca Kramer, Ulla Barr

Moving the Office:

Emily Bicht, N. D. Dresser, Jennifer Colby

International Committee:

Laurie Hall, Dena Muller, RM Pedrero, ND Dresser

New Media:

Liz Dodson, Jeanne Philipp

Chapter Development Handbook:

Rona Lesser, Becky Kramer, Barbara Wolanin, Judy Segall

The minutes were taken by Karin Luner, edited by Margaret Lutze.

Minutes respectfully submitted by:

Margaret Lutze 7/2/05

Minutes were corrected again at the Board Meeting. Corrections made by Karin Luner
11/20/05